

Prof. Dr. Gordon Hewitt CBE

World Authority on International Business and Corporate Strategy

CSA CELEBRITY SPEAKERS

Gordon Hewitt is widely acknowledged as one of the world's leading authorities on how to compete and create advantage in dynamic, complex markets. He is presently Adjunct Professor of Business Administration at the Stephen M Ross School of Business, University of Michigan and he consults at Board level for many international corporations.

One of the world's leading authorities on creating advantage in complex markets

In detail

Gordon's interests cover the fields of global competition and the development of new frameworks for creating corporate value and competitive advantage. As a consultant, he has conducted major strategy deployment and educational programs in an extensive variety of corporate environments working with corporations such as IBM, Intel, PwC, AstraZeneca, Microsoft and Credit Suisse.

What he offers you

Through discussing the future of corporate strategy and corporate governance in his presentations, Gordon redefines the challenge of corporate value creation in the context of new competitive realities and advises his audiences on how best to deal with the dynamics of change in business.

How he presents

An extremely dynamic and thought provoking speaker, Gordon's presentations are highly interactive, involving his audience members at every opportunity, creating an enthralling learning experience for audiences across the world.

Topics

Creating Innovative Strategies - Converting Opportunity into Value

Dealing with the Dynamics of Change in Business

Achieving Advantage in New Global Industries

Developing Global Strategy for the New Era of Digital Convergence

Creating Competitive Advantage in Complex Markets

Connecting Strategy and HR

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

1976

Economics of the Market

Credentials

2007

Awarded a CBE for services to business

Distinguished Faculty Award for 2007 by the International Institute for Management Studies.

1996

Awarded the title of Honorary Professor at the Faculty of Social Sciences, University of Glasgow, Scotland

Gordon was excellent. He was engaging and credible and got involvement from the audience and challenged them - International Utility Provider