

George Berkowski

Product Builder, Entrepreneur, AR, Deeplearning and Best-Selling Author

CSA CELEBRITY SPEAKERS

George Berkowski is a seasoned, data-driven tech entrepreneur, who has a passion for user-centric product development. George is the CEO of ShopAR, a platform that lets you enhance your customers shopping experience with 3D and AR features. He has founded, built and scaled a number of award-winning marketplaces, fintech, ecommerce and mobile businesses.

"A digital entrepreneur and visionary developer"

In detail

George is also the founder of SDK DeepAR, a deep learning AI software development kit that allows any app or website to offer users filters, masks and special effects in the style seen on Snapchat, and MRRMRR App, @HAILO (taxi services in 13 cities, acquired by Daimler), @WooMe (10 million users, acquired by Zoosk). He is experienced in building and managing large and small product, design and technology teams, iterating fast for business impact, lean development and design, and mentoring. George holds an MBA from ESCP Europe, and Engineering @MIT and is the author of 'How to Build a Billion Dollar App'.

What he offers you

Apps have changed the way we communicate, shop, play, interact, and travel, and their phenomenal popularity has presented possibly the biggest business opportunity in history. George gives audiences exclusive access to the secrets behind the success of a select group of apps and will show what it really takes to create your own billion-dollar, mobile business.

How he presents

George is a dynamic and engaging speaker who impresses audiences with his in-depth knowledge and exciting ideas in the realm of technology.

Topics

- Digital Disruption
- The Sharing Economy
- Mobile and Killer Apps
- Product Innovation
- The Future of Multi-Platform Technology
- Life Long Learning
- AI, and AR in Business Growth
- Navigating the Global Tech Landscape
- Building a Successful Entrepreneurial Mindset

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2015

How to Build a Billion Dollar App