



# **CSA CELEBRITY SPEAKERS**

Dhiraj Mukherjee is the co-founder of Shazam Entertainment, the world's first mobile phone-based music recognition service. Shazam was acquired by Apple in 2017 for a reported \$400 million. He is now an active angel investor focused on emerging technologies and "Tech for Good".

#### "How to adapt to the Future"

#### In detail

Recognised by the Financial Times as one of Europe's Top 50 technology entrepreneurs in 2015 and elected a member of The Digital Banking Club's "Power 50" in 2016, Dhiraj was previously Head of Banking Innovation at Virgin Money, where he was responsible for developing new digital banking services, including one aimed at serving 2.2 million students in the UK. Dhiraj has a degree in Mathematical Economics and an MBA in Business.

## What he offers you

Dhiraj shares with audiences the fascinating story of Shazam, one of pure innovation, foresight, and friendship. Speaking regularly around the world, his keynotes on innovation, entrepreneurship, Al and emerging technologies help leaders build their view of tomorrow"s opportunities.

## How he presents

Dhiraj's presentations, filled with his infectious entrepreneurial spirit are fascinating and highly inspirational. A charming, witty, and genuine speaker, Dhiraj knows exactly how to captivate his audience.

#### Topics

- How Adapt to the Future Digital DNA: How to Build a Digital Business Blockchain and Cryptocurrency Generation Z and the Future of Employment AI, VR and Augmented Reality Ethical Leadership EdTech and the Future of Education The Shazam Story
- Impact Investment

## Languages

He presents in English, French and Bengali.

# Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.

