

# Daniel Sieberg

Founder and CEO ScreenGeni.us, Former Executive at Google & Huawei

CSA CELEBRITY SPEAKERS

Daniel Sieberg's career reflects a high degree of versatility and proficiency across the vast landscape of communication, media and entrepreneurship. As a founder and co-founder, executive, Emmy®-nominated journalist, public speaker and two-time author, he has amassed a wealth of experience in leadership, strategy, public relations, marketing, e-commerce, product development, team dynamics, media, data, project management, stakeholder management, partnerships and R&D.

**"Driven by an innate passion for innovation and a relentless pursuit of excellence"**

## In detail

Daniel's professional journey has taken him to esteemed organisations like Google, Moody's Analytics, Huawei USA, CBS News, ABC News and CNN, where he has made significant and impactful contributions within journalism, business, communications and marketing. He has been nominated for five national News & Documentary Emmy Awards and he has appeared as a featured guest across the Discovery Channel, MSNBC, BBC News, NBC's Today Show; he also hosted dozens of episodes of CNN's sci-tech show NEXT@CNN and 40 episodes of "G Word" for Planet Green.

## What he offers you

Daniel is an avid explorer of the frontiers of knowledge and experience, deriving inspiration from diverse encounters and perspectives. He cherishes the opportunity to engage with individuals from all walks of life, recognising the invaluable lessons imparted by their generosity and kindness.

## How he presents

With a profound appreciation for the interconnectedness of humanity and a deep-seated belief in the power of collaboration, he continues to chart new paths and shape the future of our collective journey.

## Topics

- Tech Philosopher
- Digital Legacy
- AGI - Artificial General Intelligence
- Design Thinking, Growth Mindset
- Blockchain / Cryptocurrency
- Marketing Techniques Tomorrow
- Healthy Tech and Healthcare
- AI and Machine Learning
- How to Use AI to Disrupt Your Industry
- Disrupting the Entertainment Industry
- Mental Health and Startups

## Languages

He presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

## How to book him?

Simply phone or e-mail us.

## Publications

**2011**

The Digital Diet: the four-step plan to break your tech addiction and regain balance in your life