



## Caprice Bourret

Founder, Designer & CEO of By Caprice Products & Philanthropist



### CSA CELEBRITY SPEAKERS

One of today's top female international business speakers, Caprice Bourret started her own company called By Caprice in 2006 and her collection, designed and modelled by Caprice was an instant success. Caprice is currently busy expanding her business internationally which includes Lingerie, Swimwear and Home.

**'One of the most photographed women in the world'**

#### In detail

A proud mother to her two sons, she is also a respected voice on current issues affecting women including surrogacy, fertility treatments and domestic violence. Following her success as a model and media personality Caprice moved into roles on the West End stage and received rave reviews. Later, she produced her own version of a popular musical in which she also starred. Arriving in England from Southern California she has appeared on over 300 magazine covers, been voted GQ Magazine's Woman of the Year and Maxim's International Woman of the Year 3 years running. She appeared in over 150 TV shows and featured films. She has hosted her own travel shows, presented various live reports from around the globe, and has played the hard-nosed judge and mentor on the hugely successful Style Wars.

#### What she offers you

Caprice believes it is really important to share her experiences, from starting from nothing to building her own successful brand, through her own finances and vision. She offers first-hand advice on the challenges of developing new businesses and openly discusses the highs and lows and the importance of financing and marketing strategies. Highly sought-after for her "hands on" experience in today's competitive climate, Caprice is an ideal choice for global audiences seeking valuable insights into how to succeed in business.

#### How she presents

Extrovert, astute, highly entertaining, Caprice talks passionately in her personal, free-flowing style demonstrating the key points using excellent visuals tailored specifically for each event. The ultimate business model, she is highly articulate, down-to-earth and an excellent communicator. She's funny!

#### Topics

Entrepreneurship / Mumpreneurship  
Women in Business  
E-commerce  
Branding and Marketing  
Benefiting from Social Media  
Consumers in Today's Business Climate  
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Motivation

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Retail

Presenter

## Languages

She presents in English.

## Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

## How to book her?

Simply phone, fax or e-mail us.



Video

## Publications

**2015**

My Boys, my Body, my Business

## Credentials

Ambassador for the Prince's Trust

Chairman for ChildLine

Committee Member of Action on Addiction

Committee Member of Jewish Blind and Disabled

Committee Member of Breast Cancer Awareness

Committee Member of Battersea Dogs Home