

Bruno Giussani

European Director of the TED Conferences

CSA CELEBRITY SPEAKERS

Bruno Giussani is the Global Curator of TED (TED.com) and the curator of TEDGlobal, TEDSummit and TED's climate initiative Countdown. He joined TED in 2005. For over ten years he was the organization's European Director and a member of its senior team."A recognised specialist of global affairs and of the social and economic impacts of technological innovation"

In detail

A writer, entrepreneur and idea generator, Bruno has created and hosted numerous other idea-sharing initiatives. He is also the Chairman of the Geneva International Film Festival and Forum on Human Rights, and a member of the Board of Swiss software company Tinext (tinext.com). He advises public and private organisations and think-tanks. His writings have appeared in many publications in Europe and the U.S. Bruno was also an executive at the World Economic Forum, an Internet columnist for the New York Times, co-founded two other companies and authored several books. He was a 2004 Knight Fellow at Stanford University and an Affiliated Fellow at the Freeman Spogli Institute for International Studies at Stanford.

What he offers you

Bruno shares his knowledge of developing passionate communities, creating spaces for engagement and fostering action, disseminating information and knowledge, promoting education and training. Bruno engages his audience through the power of great ideas and good thinking to peacefully change the world for the better through creativity, innovation and commitment.

How he presents

Bruno's presentations are inspiring, educational and challenging and are always well-received by audiences from around the globe.

Topics

- The Social Life of Ideas
- Helping Ideas Spread
- Innovative Creativity
- Communities
- Science and Technology
- Host and Moderator

Languages

He presents in Italian, English and French.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Publications

2003

Storia di @

2002

Senza Fili

2001

Roam, Making Sense of the Wireless Internet

> Bruno was very professional and gave an inspiring and positive presentation, with lots of colour and examples - Partner of Promotion