



# Bruce Dickinson

Businessman, Pilot and Lead Singer of Iron Maiden



## CSA CELEBRITY SPEAKERS

Bruce Dickinson is the lead singer of Iron Maiden, a commercial pilot, brewmaster, entrepreneur and creative business thinker. Bruce was a pilot and Marketing Director for Astraeus Airlines, a company which leased aircraft to other carriers. Bruce is also the man behind the company Cardiff Aviation which specialises in heavy maintenance of Airbus and Boeing commercial aircraft.

**"Lead singer of one of the world's greatest rock bands"**

### In detail

Bruce is also involved in an air ship venture to manufacture lighter than air hybrid transport aircraft and Pouncer, the incredible edible drone developed by Windhorse Aerospace, that will safely fly humanitarian aid into hard to access disaster areas. Bruce hasn't stopped flying Boeing 757s, and in 2016 flew the band around the globe on their "Book of Souls" world tour in their own 747.

### What he offers you

Bruce is very keen to speak on his projects tying it in with business start-up, entrepreneurship and business creativity. In addition he is willing to talk about the parallels between his music and business careers. He is also able to deliver team building experiences focused around his flight simulator.

### How he presents

With a captivating style, humour and wisdom, Bruce Dickinson's presentations entertain and motivate audiences.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video

### Publications

2017

What Does This Button Do?

### Topics

- Turning Your Customers into Fans
- Motivation & Inspiration
- Business Creativity
- Corporate Culture
- Business Start-Ups
- Business Turnaround
- Risk Management
- The Travel & Aviation Industry
- Team Building
- From Rock Star to Businessman - The Life and Times of Bruce