Barry Gibbons

Former Global CEO of Burger King

CSA CELEBRITY SPEAKERS

Barry Gibbons earned the title of 'Turnaround Champ' from Fortune Magazine thanks to his phenomenal success in boosting Burger King's fortunes. Within a year of taking on the role, Burger King was opening two new restaurants a day around the world.

"Known as 'The Man Who Brought The Whopper To Britain' "

In detail

When he took over, Burger King had no representation in the UK but they acquired the Wimpey brand to develop a thriving business. Barry received international recognition for his performance as the US-based CEO of Burger King Corporation for five years. He has since co-founded and invested in a variety of ventures including a branded food service business, a magazine-CD publishing company, speciality coffee bars and a Latin theme restaurant that opened in Disneyland. He was also Executive in Residence at the University of Miami School of Business and is a regular on the BBC's Bottom Line business broadcast. Having retired from big business, he is now a successful author, speaker and is co-founder of the Infinite Ideas.

What he offers you

Barry's aim is to show audiences how to stay ahead in fast changing and unpredictable markets by keeping yourself, your products and your company fresh. With his Anglo-Irish charm he shows how to lead (not manage), and how to energize people who work for you, with you and above you. Above all, he offers ideas on how to bring it all together to get distinction and excellence in all that you do.

How he presents

Wit and energy are in plentiful supply from this refreshingly alternative thinker and business leader.

Topics

Leadership - Profession or Condition?

Your People: Energised or Alienated?

The ´New´ Branding Challenge: Distinction Amid Clutter

Customer Service - Rising above the Ho-Hum

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.

Video

Publications

2006

Five Loaves, Two Fishes and Six Chicken Nuggets

2003

Dream Merchants and Howboys: Mavericks, Nutters and the One True Road to Business Success

2002

Warning! May Contain Nuts

1999

Chronicles from the Planet Business

If You Want to Make God Really Laugh Show Him Your Business Plan

1996

The Indecision is Final

> Barry was excellent. He delivered the key messages in a remarkable and entertaining way. He was wonderful - Project Planning International