

Dr. Anil Gupta Ph.D.

Leading Expert on Strategy, Globalisation and Emerging Markets

CSA CELEBRITY SPEAKERS

Dr. Anil K. Gupta is the Michael D. Dingman Chair in Strategy, Globalisation and Entrepreneurship and Distinguished Scholar-Teacher at the Smith School of Business, The University of Maryland at College Park. Anil also serves as chairman, The China India Institute, a Washington DC-based research and consulting organisation.

"Ranked by Thinkers50 as one of the world's most influential management thinkers"

In detail

He was a visiting professor at Stanford University and Dartmouth College and received a doctorate from the Harvard Business School. Anil is a recipient of the 2010 "Best Professor in Strategic Management" award from CMO Asia. In addition, he was inducted into the Academy of Management Journals' Hall of Fame, and ranked by Management International Review as one of the "Top 20 North American Superstars" for research in strategy and organisation. He is one of only 3 professors in the world to have been elected by his academic peers as a Lifetime Fellow of all three of the most prestigious bodies in the field - Academy of Management, Strategic Management Society, and Academy of International Business.

What he offers you

Dr. Gupta studies how the rise of emerging economies is changing the structure of the global economy. He also talks about the key questions that business leaders must address in order to develop winning strategies to go global and to transform global presence into global competitive advantage.

How he presents

Anil Gupta's candid presentations on the global perspective and the realities of China and India are highly captivating, insightful and thought-provoking.

Topics

- Global Mega Trends and Game Changers
- Cultivating a Global Mind-set
- Changing the Rules of the Global Game
- Global Enterprise 2020
- Building and Exploiting Global Presence
- Leveraging Synergies Across Businesses

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Video

Publications

2016

Grassroots

2014

The Silk Road Rediscovered

2012

Global Strategies for Emerging Asia

2009

Getting China and India Right (with Haiyan Wang)

2008

The Quest for Global Dominance (with V. Govindarajan, & Haiyan Wang)

2003

Smart Globalization

Global Strategy and Organization