

Anders Sorman-Nilsson

Futurist and Innovation Strategist

CSA CELEBRITY SPEAKERS

Anders Sorman-Nilsson has helped executives and leaders prepare and strategise for foreseeable and unpredictable futures. He is the founder and creative director of the Sydney and Stockholm based strategy think tank Thinque that helps leaders convert disruptive questions into proactive, future strategies.

"An expert on trends in innovations, generations and communications"

In detail

Since founding Thinque in 2005 he has worked with and spoken to clients like Apple, Johnson & Johnson, Cisco, Eli Lilly, SAP, IBM, Xerox, ABN Amro Bank, Commonwealth Bank, McCann Erickson and BAE Systems, across diverse cultural and geographic contexts. Anders is an active member of TEDGlobal, has spoken at TEDx and guest lectured at Universities around the globe. He is a member of the University of Sydney Global Executive MBA cohort and has completed executive education at the Indian Institute of Management Bangalore.

What he offers you

In his presentations Anders gives fresh insights into global future trends. He analyses how oncoming trends are likely to affect organisations and enables them to act swiftly to position them favourably for the future. Anders' future thinking provides guidance for businesses, teams and leaders seeking to navigate through a constantly shifting business landscape and successfully enter a new decade of thinking.

How he presents

Anders' presentations are highly engaging, informative and entertaining.

Topics

Disruptive Trends in Innovations, Generations and Communications

Waves of Change: Global Trends that will Disrupt your Existence

Digilogue: That Perfect Place where the Digital Meets the Analogue

Languages

He presents in English and Swedish.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2017

Seamless: A Hero's Journey of Digital Disruption, Adaptation and Human Transformation

2013

Digilogue: How to Win the Digital Minds and Analogue Hearts of Tomorrow's Customer

2009

Thinque Funky - Upgrade your Thinking