



# Wenceslao Casares

South American IT Entrepreneur, Founder of patagon.com



## CSA CELEBRITY SPEAKERS

Wenceslao Casares is co-CEO of Bling Nation, a mobile payments company he founded in 2007 and a partner of "MECK Ltd", a private investment partnership. As part of his philanthropic and not-for-profit activities he served on the board of the Viva Trust and currently serves on the Board of Endeavor. He established the Fundacion Sintesis with the goal of inspiring the next generation of social and political leaders in Latin America. He is an elected member of the World Economic Forum's Global Leaders for Tomorrow and has attended Davos since 2001.

### "A leading business figure in South America"

#### In detail

He is also the founder of Wanako Games, a US based developer of console videogames. The company won the "Game of the Year" award for Xbox Live in 2006. Wanako Games was sold to Vivendi Universal (Euronext: VIV) and in 1997, Casares founded Patagon, an Online Brokerage. The company also expanded into online banking in Spain and Germany. Patagon was the first Latin American online broker and online bank. In 1994 Casares launched Internet Argentina S.A., the first internet service provider in the country. He then sold that company in order to establish Patagon.

#### What he offers you

Drawing from his own business experiences Wenceslao offers audiences a wealth of useful advice and business know-how based on his own life story. His presentations are filled with the secrets of his success and he offers an unparalleled insight into the business acumen which has made him one of South America's renowned businessmen.

#### How he presents

A charismatic and charming speaker, Wenceslao Casares talks candidly about his life, motivating and inspiring audiences in the process.

#### Languages

He presents in English and Spanish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.