



# Baroness Susan Greenfield CBE

Expert on the Human Mind and Renowned Brain Researcher



## CSA CELEBRITY SPEAKERS

Baroness Susan Greenfield CBE, is a British scientist, writer, broadcaster and member of the House of Lords. Specialising in the physiology of the brain, Susan researches the impact of 21st century technologies on the mind, how the brain generates consciousness and novel approaches to neurodegenerative diseases such as Alzheimer's and Parkinson's. Susan has written a range of non-specialist books on issues relating to the mind, brain and mental health for the general reader.

**"One of the most inspirational women in the world" Harpers & Queen**

### In detail

Baroness Greenfield took a DPhil in the Oxford University Department of Pharmacology and subsequently held research positions at the College de France, Paris and NYU Medical Centre. She has received 30 Honorary Degrees from British and foreign universities. Susan has been profiled in a wide range of papers and magazines, voted one of the 100 most influential women in Britain. She has been Forum Fellow at the World Economic Forum at Davos for the last ten years and has addressed the European Parliament on the impact of technology. In 2012, Susan became a Governor of The Florey Institute for Neuroscience and Mental Health and also started to support the IAB. In 2014, Susan was awarded an Honorary Doctorate at Middlesex University and in 2015, Susan was awarded the Honorary Life Member of Healed by Compassion.

### What she offers you

In her illuminating and lively presentations, Susan Greenfield illustrates how the massive growth of electronic media is fundamentally altering our brains and central nervous system and that while change is inevitable, companies must choose how to respond to that change. Susan Greenfield shares invaluable advice on leadership and the human mind and is immensely popular with audiences around the world.

### How she presents

Susan Greenfield is highly sought after for her innate ability to make science, technology and the human mind more accessible and comprehensive subjects. She breaks the mould and changes audiences' preconceptions by offering valuable information in a remarkably down to earth manner.

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.



Video

### Publications

#### 2015

Mind Change

#### 2011

You and Me: The Neuroscience of Identity

#### 2009

ID: The Quest for Identity in the 21st Century

#### 2004

Inside the Body: Fantastic Images from Beneath the Skin

#### 2003

Tomorrow's People: How 21st Century Technology is Changing the Way We Think and Feel

#### 2001

Brain Story: Unlocking your inner World of Emotions, Memories and Desires

#### 2000

The Private Life of the Brain

### Topics

- The Future of the Mind
- Consciousness
- The Neuroscience of Creativity
- Science, Policy and Politics
- Dementia: Current and Future Prospects
- How the Brain Works



Susan gave an excellent performance. Her speech was very inspiring, interesting and relevant - Global Management Consultancy

