



Scott Steinberg

Top Trends + Innovation Expert, Business Strategist,
Technology Futurist + Change Management Pro



CSA CELEBRITY SPEAKERS

Scott Steinberg is one of the world's best-known business strategists, trends experts and strategic innovation consultants. Scott is also a bestselling expert on leadership and innovation. The Fortune 500 calls him a "defining figure in business and technology" and "top trendsetter to follow." As the CEO of management consulting/market research firm FutureProof Strategies he helps clients create competitive advantage and drive change, innovation and growth.

"One of America's leading futurologists" The BB

In detail

Described by the European Commission as "One of the best gurus on innovation & competitive advantage strategies to accelerate growth", Scott's 10+ year track record for accurately predicting business, consumer & technology trends has made him a fixture in mainstream media. Today's #1 ranked technology expert according to Google, he's been a syndicated columnist on change and innovation for numerous outlets. His eye for business analysis has also led him to work as a strategic insider for 600+ media outlets. Scott is an acclaimed entrepreneur who has built and sold several startups and divisions.

What he offers you

One of the world's top influencers and media authorities, Scott's hailed as a top change agent and technology futurist. Referred to as 'The Master of Innovation' by Chase Bank and Fortune magazine, his motivational speeches, leadership seminars and training workshops reveal how to accelerate change and growth and are invaluable for demonstrating how to become more successful and effective in your life and business.

How he presents

A noted content strategy, social media and communications expert, Scott is a tremendously entertaining and insightful speaker. An experienced moderator and host, he has a gift for making complex ideas easily understood, his strategic thinking is second to none and he has an ability to recognise and communicate patterns that are driving the market.

Topics

- Leading with Innovation: How to Future-Proof Yourself, Fearlessly Innovate, and Succeed in the New Normal
- Millennials and Gen Z: How to Bridge the Generation Gap
- Winning with Change: Transforming Problems into Opportunities
- Tomorrow's Trends: How to Succeed in the New Era of Smart
- Change Management: Creating a Culture of Greatness
- Redefine and Reinvent: Creating Competitive Advantage

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone or e-mail us.

Publications

2016

Millennial Marketing: Bridging the Generation Gap

2015

Make Change Work for You

2013

Becoming Essential

Credentials

Fortune Magazine named him "The Master of Innovation"

Host of Next Up on Newswatch, an award-winning Discovery Channel TV program

The Financial Times named Scott's speech on corporate social media strategy a top talk of the year