



## Peggy Liu

Strategic Thinker and China Clean Technology Expert



### CSA CELEBRITY SPEAKERS

Peggy Liu is an internationally recognized expert on China's energy landscape. She is the Chairperson and co-founder of JUCCCE, the Joint-US China Collaboration on Energy, a non-profit organization dedicated to changing the way China creates and uses energy. She is an advisor to the Katerva Challenge for innovative climate change solutions and an executive advisor to Marks & Spencer on sustainable retailing.

**"My life is about bringing everyone to the table - and making sure the table provides the conditions that help get things done."**

#### In detail

Peggy was honoured as a Time Magazine Hero of the Environment in 2008, an energy adviser to the Clinton Global Initiative in 2008, a World Economic Forum Young Global Leader in 2009, the Hillary Laureate of 2010 for climate change leadership, a Forbes "Women to Watch in Asia" in 2010, a Huffington Post "Greatest Person of the Day" in 2011, and a member of the World Economic Forum's Global Agenda Council on New Energy Architecture 2011. She is the winner of The Economist debate "Why China is doing more than the US in climate change leadership. She has extensive non-profit management experience in a wide range of sectors and has a passion for making the world a better place.

#### What she offers you

Peggy offers fascinating insights on how China is transforming itself from the factory of the world into the Cleantech laboratory of the world. She is a dynamic speaker and can address a wide range of topics relating to the environment and climate change. She has extensive knowledge of developments in China, both on the ground and at the policy level, and links this to the broader global agenda.

#### How she presents

Peggy is a lively, engaging and charismatic speaker, who is passionate about changing the world to create a more sustainable future.

#### Topics

Is China Really Going Green?  
Marketing High Technology  
Stone Soup Global Leadership  
What It Takes to Be a Global Citizen  
Calling Women Leaders  
People vs. the Earth

#### Languages

She presents in English and Chinese.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.



"Peggy is an inspirational role model to many in the industry. Peggy stands out for her compelling presentation of thought-provoking ideas and knowledge of the industry. Her showmanship and positive energy make any event memorable."  
Director, Global Consulting Firm

