



Noreena Hertz

Decision-Making Guru, Economist and Econ Editor ITV-TV



CSA CELEBRITY SPEAKERS

Noreena Hertz is a renowned thought leader and economist with an impressive track record in predicting global trends. She has advised some of the world's leading business and political figures on strategy, economic and geo-political risks, digital transformation, Generation K and millennials.

The Observer has named her as "one of the world's leading thinkers"

In detail

Noreena's best-selling books, 'The Silent Takeover', 'IOU: The Debt Threat' and 'Eyes Wide Open', are published in 22 countries. She is a regular commentator on television and in print in the US and Europe and is frequently sought after as a Keynote Speaker. She has given Keynote speeches at TED, The World Economic Forum and Google Zeitgeist as well as for leading global corporations, sharing platforms with such luminaries as President Bill Clinton, James Wolfensohn and David Beckham amongst others. Noreena has a PhD from Cambridge University and an MBA from the Wharton School of the University of Pennsylvania. She is Visiting Professor at University College London. She has held professorships at Erasmus University and Utrecht University and fellowships at the University of Cambridge and the London School of Economics.

What she offers you

Her thoughtfully tailored keynote speeches combine a deep analytical understanding of global trends, threats and opportunities with practical solutions for how to make smarter decisions in a complex world. Noreena leaves her audience with a clearer vision for the future, arming them with better strategies that can prepare an organisation for the future, and also inspiring them.

How she presents

Noreena delivers highly respected, passionate messages to both grassroots organisations as well as worldwide corporations. She is a sought after broadcaster and commentator and regularly appears on flagship television programmes globally including the BBC and CNN.

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.



Video