



# Nigel Barlow

Author and Leading Authority on Innovation, Creativity and Leadership



## CSA CELEBRITY SPEAKERS

Nigel Barlow is a keynote speaker, author and coach on Innovative Leadership and Creativity. He was a founding director of the Tom Peters Company in Europe and currently runs his own consultancy. Nigel was an Associate Fellow at the Saïd Business School in Oxford, specialising in Applied Innovation. Recently he started researching an idea which he calls Digicare: How you create the best of human relationships through, and sometimes despite, the new technologies.

### The master of applying innovative thinking to your biggest business

#### In detail

Nigel's skill is to convey a serious message in a highly entertaining and interactive way. He is a dynamic speaker, favouring the after-lunch spot as a suitable challenge to wake people up. Nigel is adept at working with multinational groups and also facilitates creative retreats with top teams. His latest book is 'Re-think: How to think differently' and in his keynotes he helps his audience to "Open their minds to creative re-thinking".

#### What he offers you

Nigel offers a highly memorable and compelling session, which people can apply immediately. Nigel is passionate about tailoring his sessions to specific business challenges and insists on connecting his input to audiences' everyday experience.

#### How he presents

His fabulously entertaining presentations are highly interactive and always inspiring. Nigel is an excellent communicator who ensures that the achievement of business goals is seamlessly woven into the acquisition of fresh attitudes and skills.

#### Topics

- Changing Mindsets - Your Own And Other's!
- Digicare - Customer Focus In A Time Of Digital Transformation
- Creating Possibilities - What It Takes
- The Creative Leader
- Invent The Future Through Imaginative Storytelling
- Talent! Talent! Talent!
- Rock Your Business - How To Shake Everything Up
- Becoming A Talent Factory

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.



Video

#### Publications

##### 2016

Rock Your Presentation - A new guide to speaking with passion

##### 2006

Re-think - How To Think Differently

##### 2000

Batteries Included! - Creating Legendary Service



Nigel gave an excellent performance with extremely relevant content. The audience thought he was the best at the conference - Management Accounting Consultants

