



Prof. Niall Ferguson MA, D.Phil.

Renowned Expert on Geopolitics and the Global Economy



CSA CELEBRITY SPEAKERS

Niall Ferguson is one of our most influential commentators on Geopolitics and the Global Economy. The wide range of his expertise underscores his ongoing timeliness as a keynote speaker. Professor of History at Harvard University, a Senior Fellow at the Hoover Institution, Stanford University, and a Senior Research Fellow at Jesus College, Oxford, he has published twelve books, including 'The Ascent of Money: A Financial History of the World' (also an International Emmy Award-winning PBS/Channel 4 documentary series) and, 'The Great Degeneration: How Institutions Decay and Economies Die'.

"The most talented British Historian of his generation"

In detail

He is a regular contributor to television and radio on both sides of the Atlantic. A prolific commentator on contemporary politics and economics, Niall is a contributing editor for Bloomberg TV. In 2003 he wrote and presented a six-part history of the British Empire for Channel 4. The accompanying book, 'Empire: The Rise and Demise of the British World Order and the Lessons for Global Power', was a bestseller in both Britain and the U.S. The sequel, 'Colossus: The Rise and Fall of the American Empire', was published in 2004 and prompted Time magazine to name him one of the 100 most influential people in the world. Two years later he published 'The War of the World: Twentieth-Century Conflict and the Descent of the West'.

What he offers you

Niall believes that money is the cornerstone of human progress but can also be the catalyst for catastrophe for individuals, companies and nations. Through his in-depth analysis and research into historical events as well as current economical and political trends, he offers invaluable advice for leading businesses world wide.

How he presents

An accomplished speaker, Ferguson's presentations are celebrated for their scintillating wit and their analytical clarity.

Topics

- Globalisation: Past, Present and Possible Future
- The Ascent and Descent of Money; What went wrong with Western Finance?
- How Big Companies Rise and Fall
- Are Capitalism and Democracy Bound to Win
- Is the United States an Empire? Should it be?
- Political Risk and the Global Business Environment
- To Have and Have Not; Commodities in the Long Run

Languages

He presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

How to book him?

Simply phone, fax or e-mail us.



Video

Publications

2012

Civilization: The Six Killer Apps of Western Power

2010

High Financier: The Life and Times of Siegmund Warburg

2008

The Ascent of Money: A Financial History of the World

2007

The War of the World

2004

Collosus: The Price of America's Empire

2001

Cash Nexus: Money and Power in the Modern World

1998

The World's Banker: The History of the House of Rothschild