



# Baroness Michelle Mone of Mayfair OBE

Leading Entrepreneur



## CSA CELEBRITY SPEAKERS

Lady Michelle Mone is the Founder of Ultimo, the UK's leading designer lingerie brand. Having now sold Ultimo to one of the world's largest underwear manufacturers, Michelle is now working on various new projects. She is the multi-award winning Start-Up Business Tsar to the British Government.

**"I live my life by one simple rule; work hard, play hard, and always give something back." Michelle Mon**

### In detail

After leaving school at fifteen with no qualifications, she took a job making tea at a brewery, progressed into sales and went on to become one of Scotland's most successful and influential entrepreneurs. Michelle launched her own company after seeing a gap in the lingerie market. Michelle built her success upon the simple concept of 'helping women to look and feel their very best', though her experience, expertise and no-nonsense approach to business. Michelle's projects include a new jewellery line and overseeing the build and design of two residential and commercial towers in Dubai and heading an interior design company.

### What she offers you

Michelle carefully explains to audiences the secrets of her success and her presentations are an invaluable source of useful information and tremendous inspiration. An accomplished speaker, Michelle is in great demand by organisations keen to hear her story and to mimic her incredible success.

### How she presents

Michelle's speeches have the power to motivate, inspire and teach audiences practical ways to improve their lives and businesses.

### Topics

My Fight to The Top  
Advice for Business Start-ups  
Ignore the Naysayers  
Dream Big

### Languages

She presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.



Video

### Publications

2015

My Fight to the Top



Everyone thought Michelle was excellent. She was very engaging and delivered perfectly, we are all still talking about it - Chamber of Commerce

