



## Loïc le Meur

Renowned French Entrepreneur, Founder of Social Software  
App Seesmic & LeWeb Conference



### CSA CELEBRITY SPEAKERS

Loïc Le Meur is a French serial entrepreneur based in San Francisco. He co-founded the highly popular European tech event LeWeb, a platform where new ideas, innovations and visions can be shared. Each year in Paris, LeWeb brings together 3500 web technology business leaders including entrepreneurs, users, developers, investors and journalists from 80 countries all ready to shape the future. LeWeb was also launched in London.

**"LeWeb is where revolutionaries gather to plot the future" The Economist**

#### In detail

Previously Loïc successfully founded and sold several companies including a networking app Seesmic, a web hosting company and a web agency. He also founded one of the first blogging services in Europe called Ublog. He is featured in The Economist as one of "Europe's Blooming Entrepreneurs", and is a "Young Global Leader" by the World Economic Forum where he helps select the next Tech Pioneers and is also a regular speaker.

#### What he offers you

A technology expert and web enthusiast with hands-on expertise, Loïc is ideally qualified to advise organisations on how to use social media to reap the valuable benefits that the internet has to offer. He also explains to audiences how an entrepreneurial spirit is paramount for organisations in order to stay ahead in today's highly competitive business environment.

#### How he presents

A real breath of fresh air, Loïc Le Meur is a very charismatic and engaging speaker. His inspirational and highly informative presentations make him sought-after at conferences around the globe.

#### Languages

Loïc presents in English and French.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.

#### Credentials

Loïc Le Meur is named as one of "Europe's Tech25" by the Wall Street Journal

"Loïc Le Meur is one of the "25 most influential people" on the web"  
Business Week

#### Topics

Social Media  
New Technologies  
Entrepreneurship  
Online Marketing  
The Sharing Economy