



# Prof Klaus Schweinsberg

Expert on Strategic Leadership and Economic Policy



## CSA CELEBRITY SPEAKERS

Prof. Dr. Klaus Schweinsberg is a widely recognised authority, author, and esteemed global consultant specialising in strategic leadership and economic policy. He is the Founder and Chairman of the Centre for Strategy and Higher Leadership, as well as a Founding Board Member of the European Center for Digital Competitiveness at ESCP Europe.

**"A top international management advisor"**

### In detail

Professor Schweinsberg plays a crucial role as a Co-initiator of the French-German Leadership Discourse at ESCP Business School. Additionally, he holds positions on various supervisory boards, including Haufe Group SE, HSBC Deutschland, and Mainau GmbH. His research and teaching combine the fields of strategy, leadership, and communications. With a prolific portfolio of books on leadership and governance, he is frequently sought after by the media, including Financial Times, Neue Zürcher Zeitung, and RTL. His notable achievements include being elected as a Young Global Leader of the World Economic Forum (WEF) in 2009.

### What he offers you

Drawing from his extensive experiences as personal advisor and member of various supervisory boards, Klaus provides audiences with invaluable insights into prevailing economic trends. With a wealth of research at his disposal, he also offers audiences indispensable tools and strategies that enable them to thrive and gain a competitive edge in today's economic landscape.

### How he presents

Klaus is a dynamic and engaging speaker and his ability to break down complex issues into digestible insights is highly regarded. He is also a versatile and accomplished conference host.

### Topics

Attentive Leadership - Management in Times of Uncertainty  
What will Happen to our Economy?  
Attitude. Accountability. Ambition- Virtues of Success in our Times  
Is there still hope for us? ? Are State, Market and Society Heading towards a System Collapse?

### Languages

He offers tailored keynotes in German, English, French and Italian and moderates in German, English and French.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video

### Publications

#### 2020

Stress Test 2020 ? Success Factor Uncertainty Competence

#### 2014

Anständig Führen. Management in Zeiten der Ungewissheit (Ethical Leadership. Eight Virtues to Success in Times of Uncertainty)

#### 2010

Unser Weg in den Systemkollaps (Our Way to the Collapse of the System - why we are close to national debt, social unrest and wars)



Everybody liked Klaus's style and it fitted perfectly for our gala dinner. Klaus was excellent, being both eloquent and entertaining  
- International Translation Agency

