



# Klaus-Peter Sieglösch

Former Head of the ZDF Studio in Washington



## CSA CELEBRITY SPEAKERS

Klaus-Peter Sieglösch is one of Germany's most respected television news anchors and political commentators. He is the President of the BDL, Bundesverband der Deutschen Luftverkehrswirtschaft and is also the former head of the ZDF Studio in Washington. From 2003 to 2007, he was deputy chief editor of ZDF and head of the ZDF-Hauptredaktion Aktuelles as well as the anchor of the news programme heute-journals. He was also the host of the PHOENIX-Kamingsgespräche, where he invites prominent personalities from the public arena and puts them under the spotlight.

**"One of Germany's most respected television news anchors and commentators"**

### In detail

After his studies in political economics and sociology he began his journalistic careers as editor at the Norddeutscher Rundfunk first, then he presented Tagesschau and later anchoring Tagesthemen. He then went on to host Innenpolitik on ZDF as well as being head of the ZDF studios both in Bonn and Washington. He was awarded the Herbert-Quandt-Medien-Prize in 1989 and the Rias Fernseh-Prize in 1998.

### What he offers you

Sieglösch is an ideal choice as a conference host or moderator in addition to being an excellent speaker in his own right with an encyclopaedic knowledge of political and economic affairs the world over.

### How he presents

Sieglösch is renowned for his relaxed presentations style and acute insight into current affairs.

### Topics

Political Affairs  
Economic Affairs  
Host  
Moderator  
Interviews  
The Media  
Communication

### Languages

He presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Credentials

#### 1989

Herbert-Quandt-Medien-Prize

#### 1998

Rias Television-Prize



Klaus-Peter is very eloquent and made even academic facts interesting. He has an expert knowledge of politics and economics  
- Global Computer Hardware Provider

