



## Kenneth Blanchard

World-Renowned Leadership Expert and Author of 'The One Minute Manager'



### CSA CELEBRITY SPEAKERS

Few people have impacted the day-to-day management of people and companies more than Ken Blanchard. A leading management expert whose impact has been felt for over three decades. Ken is a visiting lecturer at his alma mater, Cornell University, where he is a trustee emeritus of the Board of Trustees.

#### Creating Organizations Where Everyone Win

##### In detail

Ken is a contributing editor of Quality Digest, Personal Selling Power, and the Executive Excellence newsletter. He earned his BA in government and philosophy from Cornell University, his MA in sociology and counselling from Colgate University, and his Ph.D. in educational administration and leadership from Cornell University.

##### What he offers you

Ken Blanchard identifies the needs, issues, and challenges of organisations and offers the solutions to create high performance teams and greater motivation and commitment from the workforce.

##### How he presents

Ken Blanchard is a compelling storyteller with a unique gift for being able to inspire and rejuvenate his audience.

#### Topics

Motivation and Commitment  
Leadership for the 21st Century  
Innovation, Intuition and Creativity  
Building High Performance Teams  
Peak Performance  
Executive Coaching

##### Languages

He presents in English.

##### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

##### How to book him?

Simply phone, fax or e-mail us.

#### Publications

##### 2009

Blanchard on Leadership and Creating High Performing Organizations

##### 2009

Self Leadership and the One Minute Manager (with Susan Fowler and Lawrence Hawkins)

##### 2003

Full Steam Ahead: Unleash the Power of Vision in Your Company and Your Life

##### 2001

The Little Book of Coaching Motivating People to Be Winners

##### 1998

Empowerment Takes More Than a Minute