

# Dr. Kenneth Blanchard World-Renowned Leadership Expert and Author of 'The One Minute Manager'



# **CSA CELEBRITY SPEAKERS**

Few people have impacted the day-to-day management of people and companies more than Ken Blanchard. A leading management expert whose impact has been felt for over three decades. In addition to serving as chairman of The Ken Blanchard Companies, Inc., the nation's largest training firm, Ken is a visiting lecturer at his alma mater, Cornell University, where he is a trustee emeritus of the Board of Trustees.

**Creating Organizations Where Everyone Win** 

### In detail

Ken is a contributing editor of Quality Digest, Personal Selling
Power, and the Executive Excellence newsletter. He earned his
BA in government and philosophy from Cornell University, his MA
in sociology and counselling from Colgate University, and his
Ph.D. in educational administration and leadership from Cornell
University.

## What he offers you

Ken Blanchard identifies the needs, issues, and challenges of organisations and offers the solutions to create high performance teams and greater motivation and commitment from the workforce.

## How he presents

Ken Blanchard is a compelling storyteller with a unique gift for being able to inspire and rejuvenate his audience.

## Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone, fax or e-mail us.