



Kate Sweetman

Business Strategist and Leadership Consultant



CSA CELEBRITY SPEAKERS

Kate Sweetman is Founder of the global management consulting firm - SweetmanCragun - launched in 2015. She creates new intellectual property in four primary areas: Leadership, Innovation, Change, and Shared Energy. Kate and her team are patenting a new learning technology called Encoded Learning. Formerly, Kate headed a Boston-based think tank and consultancy that keys in on the identity of the leader, and the essential tasks he or she must perform to take their organizations to the next level. Kate was named one of the World's Top 20 Emerging Management Gurus by the London Times for her career work in the management consulting and training space.

"The organization's leadership moves from the outside in, and the individual leader's strength moves from the inside out"

In detail

A former editor for Harvard Business Review, Kate's work has been published by Harvard Business School Publishing, Fast Company, Forbes, The Economic Times of India, Capital Magazine (Turkey), BMR (China), CLO Magazine, and CFO Magazine, among others. She has also appeared on CNBC in both the US and India. Kate was named one of the world's Emerging Management Gurus by the London Times for her career work and career achievement in the management consulting space, particularly in Leadership Consulting, Advisory Services, Classroom Facilitation, and Learning and Education Design.

What she offers you

Kate delivers exceptionally engaging and practical talks on virtually any aspect of leadership, from strategy development to execution to creating sustainable cultures of deeply connected and supportive communities. She draws on her deep experience in consulting with individuals and companies in over 25 countries over the past 20 years. Her aim no matter where she works is to help hasten the shift away from command and control approaches to leadership toward mutual respect and communication - not only within the company but also with the community and a range of stakeholders.

How she presents

Kate works closely with her clients to deliver her messages in ways that resonate with them. She is equally comfortable with a TED style talk or a lecture format.

Topics

- Entrepreneurs as Leader-Accelerators
- Reinvention: Thriving Personally and Organizationally in the Age of Disruption
- Tough Times Need Tender Leadership
- Creating Global Leaders: Leading the Many, Not the Few
- Building a Community of Leaders
- Building Leaders for the Future
- Men and Women in Leadership Together

Languages

She presents in English.

Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

How to book her?

Simply phone or e-mail us.



Video

Publications

2016

Reinvention: Thriving in the Age of Chaos

2008

Leadership Code (with Dave Ulrich and Norm Smallwood) All managers aspire to be better leaders - but what is it that makes a leader effective? "The Leadership Code" synthesizes the best research and practice from the past 50 years to answer that question. The authors present 5 rules for great leadership applied to day-to-day actions.

Credentials

Kate's team won the ASTD (American Society of Trainers and Developers) top prize in 2004 for developing a leadership program with practical and measurable impact. This leadership and culture change program for Verizon was calculated to have achieved an ROI of more than 250 percent within the first six months of implementation.