



# Baroness Karren Brady of Knightsbridge CBE

Vice Chairman at West Ham FC and Leading UK Business Woman



## CSA CELEBRITY SPEAKERS

Baroness Brady of Knightsbridge is the Vice-Chairman of West Ham FC, the Senior Non-Executive Director of the Syco and Arcadia Boards and the Small Business Ambassador for the Conservative Party. In December 2013 she was awarded a CBE for services to women in business and entrepreneurship. She is also the Chairman of Mentore, a business whose sole purpose is to use mentoring as a solution for businesses to accelerate the development of female talent in their organisations to increase diversity at board and at senior levels in companies across the UK.

"Top 100 Most Inspirational Women" *The Guardia*

### In detail

Karren was the youngest Managing Director of a PLC in the UK when she floated her business on the London stock market in 1997. She sold that business, Birmingham City FC in 2009 and in 2010 became the Vice Chairman of West Ham FC. Karren has won many awards for services to business over the years, including being named Business Woman of the Year and most Inspirational Woman of the Year. She has also been presented with the coveted Spirit of Everywoman Award, acknowledging her outstanding achievements in changing the landscape for women in business.

### What she offers you

Karren gives a compelling account of her unstoppable success, with plenty of insights, advice and anecdotes gained from her colourful career in football, publishing and business leadership. She gives practical insights into the drive and energy needed to succeed in today's world and how to achieve goals both in our professional and private lives. Her "hands on" experience of running businesses makes her an ideal choice for audiences seeking insights into commercial success.

### How she presents

An excellent keynote and after dinner speaker, Karren is passionate and straight-talking. She has become one of the business world's most popular motivational and after-dinner speakers.

### Topics

- Leadership in Tough Times
- Inspiration and Motivation
- Goal Achieving
- Change Management
- Employee Issues

### Languages

Karren presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



Video

### Publications

#### 2012

Strong Woman: Ambition, Grit and a Great Pair of Heels

#### 2004

Playing to Win

#### 1998

Trophy Wives

#### 1996

United!

Brady Plays the Blues



Karren was excellent and captivated the whole audience with her style and approach - Global Security and Service Provider

