



# Jung Chang

Celebrated Author of 'Wild Swans'



## CSA CELEBRITY SPEAKERS

Dr. Jung Chang is the author of the best-selling books 'Wild Swans - Three Daughters of China' (the most read book about China) and 'Mao: The Unknown Story' (co-written with Jon Halliday). Both books have been translated into more than 30 languages, and together sold some 15 million copies.

### A compelling writer and raconteur

#### In detail

Born in Yibin, Sichuan Province, China in 1952, Jung Chang worked as a peasant, a 'barefoot' doctor, a steelworker and an electrician before becoming an English Language student and, later, an assistant lecturer at Sichuan University. She left China for Britain in 1978 and was awarded a scholarship by York University, where she obtained a PhD in Linguistics in 1982 - the first person from the People's Republic of China to receive a doctorate from a British University. She has also been awarded honorary doctorates from the Universities of Buckingham, York, Warwick and the Open University and Bowdoin College, USA.

#### What she offers you

Her spellbinding lectures charting the dramatic developments in 20th century China provide a truly unique but ultimately inspiring and uplifting experience and help to understand the challenges of 21st Century globalisation. The lessons to be learned from her highly acclaimed book 'Mao - the Unknown Story' add tremendously to the understanding of Chinese culture and development.

#### How she presents

A gifted storyteller, her presentations stimulate emotions and leave audiences reflecting upon her powerful and moving messages, taking them on a thoughtful and, at times, emotional journey.

#### Topics

- 'Wild Swans' - Life's Journey
- Globalisation: The People Factor
- Meeting the Challenge of the 21st Century
- Mao Zedong - Lessons to be Learned

#### Languages

She presents in English and Chinese.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.



Video

#### Publications

##### 2013

Empress Dowager Cixi: The Concubine Who Launched Modern China

##### 2005

Mao - The Unknown Story

##### 1991

Wild Swans - Three Daughters of China

#### Credentials

##### 1993

Book of the Year

##### 1992

UK Writers Guild Best Non-Fiction



Jung Chang presented in a passionate style that really captivated the audience - Global Enterprise Software Provider

