



# Julie Meyer MBE

Chairman, CEO & Founder of Ariadne Capital



## CSA CELEBRITY SPEAKERS

Julie Meyer is a leading investor and entrepreneur in digital, high-growth, early stage businesses around the world. She has driven many continent-wide initiatives for creating wealth and growth in the European economy. Julie believes that 'Individual Capitalism' is the force of the 21st century. She trusts people's ingenuity to solve the world's problems at both the macro and micro levels - and to expand prosperity.

**"Think big, start small, act fast"**

### In detail

In 1998 Julie founded First Tuesday, the network of entrepreneurs which many credit for igniting the internet generation in Europe. It was sold in July 2000 for \$50 million. She then founded Ariadne Capital in August 2000 to create a new model for the financing of entrepreneurship in Europe and the UK: that of "Entrepreneurs Backing Entrepreneurs". The Industry Standard called it 'the net's next business model' when it was founded. She created the founding Investor Partnership of 62 leading entrepreneurs and business builders who are Ariadne Capital's core shareholders and is the Managing Partner of the Ariadne Capital Entrepreneurs Fund and the Ecosystem Economics Fund which has just been announced of £150 m AUM. Ariadne Capital has backed many explosive growth companies including Skype, Zopa, Monitise and others.

### What she offers you

Julie Meyer is asked to address audiences around the world on matters affecting Board Rooms and Economies. She is considered an authority on how digital business models are transforming the world, and how entrepreneurship is changing the world.

### How she presents

An inspiring and captivating speaker, straight-talking Julie's invaluable presentations are filled with useful actionable information, essential for all expanding internet-orientated companies.

### Languages

Julie presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone or e-mail us.

### Publications

#### 2012

Welcome to Entrepreneur Country

### Credentials

INSEAD - 50 Alumni who changed the world

World Economic Forum - Global Leader of Tomorrow

One of Brummell Magazine's 30 Inspirational Women Entrepreneurs 2014

Awarded an MBE for 'services to entrepreneurship' in 2012

One of WIRED's 100 2011

### Topics

The Digital Transformation of Larger Enterprises  
Consumer Data as an Asset of the Individual  
The Fight Back Strategy for Goliaths in a World of Davids  
The World is Becoming Feminine  
Follow the Entrepreneur: How Capital Follows Ideas  
Corporate Innovation  
Individual Capitalism  
Technology and Innovation  
Women in Business  
Venture Capital