



## Prof. Joseph Nye

International Relations Expert



### CSA CELEBRITY SPEAKERS

Joseph Nye is an American political scientist, University Distinguished Service Professor and former dean of Harvard's John F. Kennedy School of Government. He is also the co-founder of the international relations theory "neoliberalism".

**"One of the Most Influential International-Relations Scholars"**

#### In detail

Dr. Nye began his political career as Deputy Undersecretary of State for the Jimmy Carter administration (1977), then served as Assistant Secretary of Defense for International Security Affairs and Chair of the National Intelligence Council for the Bill Clinton administration (1994), and as a Foreign Policy Committee Member for the Barack Obama administration (2009). Based on his experience in politics and academia, he coined the "soft power" concept, which is the ability to persuade others to achieve outcomes and gain political power without the use of force or coercion. Later on, "soft power" became a core policy for culture, economics, and diplomacy during the Clinton and Obama administrations.

#### What he offers you

Joseph Nye explains to audiences how the blending of hard (military force and economic payments) and soft power (persuasion and attraction) into what he calls "smart power" have relevance in the day of non-state political forces.

#### How he presents

Joseph Nye is known for his insightful and thought-provoking presentations, where he often discusses topics related to international relations, power, and diplomacy.

#### Topics

The Future of Power in the 21st Century  
The Challenges of a Global Information Age  
International Relations  
Soft Power: The Means to Success in World Politics

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.

#### Publications

##### 2020

Do Morals Matter?

##### 2015

Is the American Century Over?

##### 2011

The Future of Power

##### 2011

The Powers to Lead

##### 2008

Understanding Global Conflict and Cooperation: An Introduction to Theory and History

##### 2006

The Power Game

##### 2005

Soft Power: The Means to Success in World Politics