



# Jaron Lanier

Scientist, Musician, Artist & Author



## CSA CELEBRITY SPEAKERS

Jaron Lanier is a computer scientist, composer, artist, and author who writes on numerous topics, including high-technology business, the social impact of technology, Internet politics, and the future of humanism. Jaron has been on the cusp of technological innovation from its infancy to the present. A pioneer in virtual reality (a term he coined), Jaron founded VPL Research, the first company to sell VR products, and led teams creating virtual reality applications for medicine, design, and numerous other fields. He is currently an Interdisciplinary Scientist at Microsoft Research.

### "A Renaissance Man for the 21st Century"

#### In detail

Jaron Lanier is also a musician and artist. He has been active in the world of new "classical" music since the late '70's, and writes chamber and orchestral works. He is a pianist and a specialist in unusual and historical musical instruments, and maintains one of the largest and most varied collections of actively played instruments in the world. Janier's writing appears in Discover, The Wall Street Journal, Forbes, Harpers Magazine, Atlantic, Wired Magazine (where he was a founding contributing editor), and Scientific American. He has appeared on TV shows such as PBS NewsHour, The Colbert Report, Nightline and Charlie Rose, and has been profiled on the front pages of The Wall Street Journal and The New York Times multiple times.

#### What he offers you

Lanier is one of the most celebrated technology writers in the world, and is known for charting a humanistic approach to technology appreciation and criticism. With an expertise earned through decades of work in the field, Jaron Lanier challenges us to express our essential humanity via 21st century technology instead of disappearing in it. As he has either initiated or predicted many of the most dramatic recent developments in IT, his keynotes have the quality of a sneak preview of the future.

#### How he presents

Jaron Lanier is often described as "mesmerising" and "one of the best speakers we have ever heard". He brings humour and depth to his presentations and, on request, intersperses them with virtual reality music performances.

#### Topics

- High-Technology Business
- The Social Impact of Technological Practices
- The Philosophy of Consciousness and Information
- Internet Politics
- The Future of Humanism

#### Languages

He presents in English.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

#### How to book him?

Simply phone or e-mail us.



Video

#### Publications

##### 2013

Who Owns the Future

##### 2011

You Are Not a Gadget: A Manifesto

##### 1999

Information Is an Alienated Experience