



## Isabel Aguilera

President of GE in Spain and Former CEO of Google, Spain and Portugal



### CSA CELEBRITY SPEAKERS

Isabel Aguilera is the President of General Electric in Spain. She is the former CEO of Google Spain and Portugal. She is one of the most successful business people in Spain, not only does she have an impeccable record both in marketing and sales, but she is also a leading expert on the Iberian market. In 2008, she joined the board of Indra Sistemas, the leading Spanish information technology and defense systems company.

**"One of the 50 most influential women in the world" Forbes Magazin**

#### In detail

Isabel has a degree in architecture and a Masters in Commercial Management and Marketing from the Instituto de Empresa. Prior to her position at Google, Isabel was Chief Operating Officer for NH Hotels, overseeing the daily operations and financial performance of 240 owned, leased and managed luxury hotels world-wide. She was General Manager and Director of the Board at Dell Computers Spain, Italy and Portugal. She has worked for several computer and technology companies such as Compaq, Hewlett-Packard, Vodafone.

#### What she offers you

Isabel has the privilege of featuring in the 50 most influential women on the planet, according to Fortune magazine. Isabel shows audiences how it is possible to build strong relationships between the business sector and the Internet community. She also explains in great depth the great opportunities the internet has to offer existing and new businesses alike.

#### How she presents

In her fact filled presentations Isabel shows audiences how she has become a business force to be reckoned with.

#### Languages

She presents in English, Italian, Portuguese or Spanish.

#### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

#### How to book her?

Simply phone, fax or e-mail us.