



# Isabel Aguilera

Former CEO of Google Iberia (Spain & Portugal)



## CSA CELEBRITY SPEAKERS

Isabel Aguilera is one of the most successful business people in Spain, not only does she have an impeccable record both in marketing and sales, but she is also a leading expert on the Iberian market. In 2008, she joined the board of Indra Sistemas, the leading Spanish information technology and defense systems company.

**"One of the 50 most influential women in the world" Forbes Magazine**

### In detail

Isabel has a Masters in Commercial Management and Marketing from the Instituto de Empresa. She was responsible for the set-up of Google Iberia (Spain and Portugal) from 2006 to 2008. Prior to her position at Google, Isabel was Chief Operating Officer for NH Hotels, overseeing the daily operations and financial performance of 240 owned, leased and managed luxury hotels world-wide. She was CEO and Business Unit Director for Dell in southern Europe and President of General Electric in Spain and Portugal from 2008 to 2009.

### What she offers you

Isabel has the privilege of featuring in the 50 most influential women on the planet, according to Fortune magazine. Isabel shows audiences how it is possible to build strong relationships between the business sector and the Internet community. She also explains in great depth the great opportunities the internet has to offer existing and new businesses alike.

### How she presents

In her fact filled presentations Isabel shows audiences how she has become a business force to be reckoned with.

### Languages

She presents in English, Italian, Portuguese or Spanish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.

## Topics

- Marketing
- Internet Opportunities
- Business Strategies
- Optimizing Brand Position in Competitive Markets
- New Technologies
- Business Management
- Networks
- Innovation
- Globalization
- Women in Technology