



# Ian Thomas

Business Strategist and Author of 'The Power of the Pride'



## CSA CELEBRITY SPEAKERS

Ian Thomas is a business strategist and motivator. A business graduate with a degree in Economics, Ian has studied lions at close quarters as a Game Ranger in Africa for more than 20 years. He adapts his experiences in the African bush to illustrate and draw parallels between the jungle of nature and the jungle of business. Ian has written numerous articles for prestigious magazines such as National Geographic, French and German Geo and many others.

**"My love affair with wildlife has been incredibly rewarding"**

### In detail

Ian's background has given him a rare insight into business and nature and how the two can complement and benefit from each other. He believes that there are many lessons that people, and in particular business people, can learn from nature. In his book 'The Power of the Pride' Ian uses his intimate knowledge of the King of Beasts to demonstrate the superbly effective structure of a lion pride and how this can be applied to modern business to obtain "the winning team".

### What he offers you

A dynamic and inspiring presenter, Ian believes people and especially business people, can absorb and learn from the animal kingdom. He is a frequent guest on radio and television talk shows, has featured in many local and international management magazines, and is also one of South Africa's foremost wildlife photographers.

### How he presents

Ian Thomas' speeches are highly inspirational, motivational, educational and entertaining. He uses wildlife analogies extensively and illustrates his fascinating points with slides. Sound business sense is interlaced with humour and an ability to tell stories.

### Topics

- Teamwork
- Strategy
- Adapting to Change
- The Winning Team
- The Power of the Pride
- The Spoor of Success

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video

### Publications

1992

The Power of the Pride



Ian is a very inspiring and motivating individual. He related his talk to the audience extremely well - Global Pharmaceutical Company

