



# Sir Gerry Robinson

The Former Chairman of Granada and Allied Domecq



## CSA CELEBRITY SPEAKERS

Sir Gerry Robinson is a British businessman and is the former (non-executive) Chairman of Allied Domecq and the ex-Chairman/Chief Executive of Granada. He also served as chairman of the Arts Council England for several years. In January 2007 he presented a three part series Can Gerry Robinson Fix the NHS? following on from the acclaimed BBC series I'll Show Them Who's Boss.

"Top Management Guru" The Telegrap

### In detail

Sir Gerry began a career in accounting aged 17 in 1965, and climbed the ranks to become the head of Granada. He steered the company through various mergers and hostile takeovers including London Weekend Television (1993), the Forte Hotels chain (1996) and an unsuccessful attempt at acquiring Rentokil Initial in 2005.

### What he offers you

Gerry Robinson is a subtle psychologist with a sharp eye for the necessities of successful business building. In his engaging presentations he highlights key leadership and managing skills in a clear and concise way and offers audiences the tools necessary to create and implement successful strategies.

### How he presents

Sir Gerry exudes warmth and good humour, but there is no doubt that this is allied to a fierce sense of discipline and resolve that forms the core of his management technique.

### Topics

Successful Management  
Leadership  
Strategic Planning  
Mergers and Takeovers

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

2005

I'll Show Them Who's Boss! The Six Secrets of Successful Management