



# Prof. Gary Hamel

The World's Most Profound Business Thinker



## CSA CELEBRITY SPEAKERS

Gary Hamel's reputation as a business thinker is unequalled, he is currently without doubt one of the world's most influential and sought-after speakers. His innovative entrepreneurship model is the blueprint for all companies wishing to become outstanding. Professor Hamel is currently leading an effort to build the world's first "Management Lab." The MLab is a pioneering attempt to create a setting in which progressive companies and world renowned management scholars work together to co-create "tomorrow's best practices" today. The goal: to radically accelerate the evolution of management knowledge and practice.

"The world's reigning strategy guru" *The Economist*

### In detail

Gary is the most reprinted author in the history of the Harvard Business Review. The World Bank's Innovation Market is Hamel's latest HBR article. Other articles include Innovation Now, and Why It's Time to Take a Risk. In the last three years he has also authored three cover stories for Fortune. He is on the board of the Strategic Management Society and he is a fellow of the World Economic Forum.

### What he offers you

Fortune magazine describes him as "the world's leading expert on business strategy," and the Financial Times calls him a "management innovator without peer." He has been ranked by The Wall Street Journal as the world's most influential business thinker. Professor Hamel has changed the focus and language of strategy in many of the world's most successful companies. In his work with world leading companies such as Shell, Nokia, CGU, Ford and others, Gary Hamel will demonstrate how to create rule-breaking strategies that will demonstrate how to create billions of dollars in new wealth.

### How he presents

Professor Hamel is a frequent speaker at the World Economic Forum in Davos, at the Fortune 500 CEO Roundtable and Bill Gates' CEO Summit. His powerful presentations are packed with a rich source of actionable information which Gary expresses with clarity and precision.

### Topics

Making Innovation a Core Competence  
Competing for the Future  
Building an "Evolutionary Advantage"  
Becoming a Change Champion  
Creating Organizations that are fit for the future and Fit for Human Beings  
Strategic Intent

### Languages

Gary presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.

### Publications

#### 2012

What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation

#### 2010

Leading the Revolution: How to Thrive in Turbulent Times by Making Innovation a Way of Life

#### 2007

The Future of Management

#### 2002

Competing for the Future

#### 2000

Leading the Revolution (2000)

#### 1998

Alliance Advantage: The Art of Creating Value through Partnership (with Yves Doz)