



# Dr. Frank-Jürgen Richter

Chairman of Horasis



## CSA CELEBRITY SPEAKERS

Dr. Frank-Jürgen Richter is a global business expert. He is the Founder and Chairman of Horasis: The Global Visions Community - an independent international organisation committed to enacting visions for a sustainable future. Horasis hosts annual meetings to advance solutions to the most critical challenges facing corporations today. As one of the leading analysts of international business and emerging economies, Dr. Richter influences major business and governmental decisions with his public commentary. Prior to founding Horasis, he was a Director of the World Economic Forum.

**An exceptionally gifted business thinker and advisor to companies of global reach**

### In detail

He has lived, studied and worked in Asia for almost a decade, principally in Tokyo and in Beijing where he developed and managed European Multinationals' China operations. His writings appeared in the financial and regional press, such as The New York Times, The Wall Street Journal, The Business Times, The Straits Times and the South China Morning Post. He has been interviewed by several publications and appeared on CNN, BBC, CNBC, as well as CCTV (China Central Television).

### What he offers you

As one of the world's significant voices upon corporate globalisation and Asian business, he encourages organisations to grow globally in order to thrive. He particularly focuses on Asia as a springboard for globalisation as he assists multinational corporations to craft strategies to develop into real global champions.

### How he presents

An informative and to the point speaker he has an unrivalled reputation for his ability to use distinctive scenarios on how to map the future to illustrate his proposals.

### Languages

Frank presents in English and German.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.