



# Dr. Florence Eid-Oakden

Founder & CEO of Arabia Monitor



## CSA CELEBRITY SPEAKERS

Florence Eid-Oakden is the Founder & CEO of Arabia Monitor, a research and advisory firm focused on the Middle East & North Africa (MENA) region. Previously, Florence was Vice President and Senior Economist for MENA at JPMorgan and Professor of Finance and Economics at the American University of Beirut. Florence appears periodically on CNBC Europe, CNBC Arabia, CNN and the BBC.

**"A leading economic expert in the MENA region"**

### In detail

Florence holds a Ph.D. in Organization Economics from the Massachusetts Institute of Technology and has held Visiting Professorships at INSEAD and HEC - Paris. Florence has worked for the World Bank on Latin America and North Africa, the Ford Foundation in New York and with Save the Children in Beirut. She has been a contributing author to the World Economic Forum's Arab World Competitiveness Reports. She is a Member of the Board of Directors of the Arab Banking Corporation International Bank in London and has served as a board member of SHUAA Capital.

### What she offers you

With a wealth of experience and an unparalleled depth of research into the macroeconomic and the geopolitical landscape of the MENA region, Florence is highly sought-after by audiences eager to benefit from her considerable expertise.

### How she presents

An accomplished speaker, Florence's presentations are seamlessly put together. Her messages are powerful and effective, delivered in her personal and highly professional style.

### Topics

- Risks and Opportunities of Doing Business in the Middle East
- Economics in a Turbulent World
- ASEAN-MENA: Emerging Hubs of South-South Trade
- Geopolitics
- Investment Management
- Entrepreneurial Finance: What it Means for MENA

### Languages

She presents in English, Arabic, French and Spanish.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what she could bring to your event.

### How to book her?

Simply phone, fax or e-mail us.



Video

### Credentials

- Board of Directors at the Arab Bankers Association of North America
- Board of Directors - Arab Banking Corporation International Bank
- Trustee - American University of Paris
- Patron of the Contemporary Arts Society - London
- Member - Young Arab Leaders
- Member - The Young Presidents Organization