



# Professor Clayton M. Christensen

Professor of Business Administration, Harvard Business School



## CSA CELEBRITY SPEAKERS

Clayton M. Christensen is the architect of and the world's foremost authority on disruptive innovation, a framework which describes the process by which a product or service takes root initially in simple applications at the bottom of a market and then relentlessly moves 'up market', eventually displacing established competitors. Consistently acknowledged in rankings and surveys as one of the world's leading thinkers on innovation, Christensen is widely sought after as a speaker, advisor and board member. His research has been applied to national economies, start-up and Fortune 50 companies, as well as to early and late stage investing.

**In 2011 Thinkers 50, the global ranking of management gurus, placed him 1st in the list of most influential thinkers**

### In detail

An advisor to numerous countries and companies, including the government of Singapore, he is a board member at India's Tata Consultancy Services (NYSE: TCS), Franklin Covey (NYSE: FC), W.R. Hambrecht, and Vanu. Christensen also applies his frameworks via management consultancy Innosight which he co-founded in 2000, and Rose Park Advisors, an investment firm he founded in 2007. Prof. Christensen holds a B.A. with highest honours in economics from Brigham Young University. He received an MBA with High Distinction from the Harvard Business School.

### What he offers you

Prof. Christensen's research and teaching interests centre on the management issues related to the development and commercialisation of technological and business model innovation. He provides business leaders with tools and insights for managing innovation gleaned from his experience.

### How he presents

Comprehensive in his vision, astute in his diagnosis and clear in his guidance Prof. Christensen's presentations are invaluable for business leaders around the world.

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.