



# Charles Armstrong

Leading Technology Entrepreneur



## CSA CELEBRITY SPEAKERS

Charles Armstrong is CEO of Trampoline Systems, a software developer specialising in large-scale social network analysis. Trampoline was picked by IDC as one of the world's top 10 innovators in business software and as Company of the Year 2012 by the Cambridge University Computer Lab Ring.

**"Charles Armstrong is a leading business innovator"**

### In detail

Alongside his work with Trampoline, Charles is also founder of The Tramperry, a growing network of creative workspaces in London; and also of One Click Orgs, which in 2012 launched the world's first online co-operative in partnership with Co-operatives UK. He studied Social and Political Sciences at St John's College, Cambridge and went on to be mentored by Lord Young of Dartington, one of the architects of Britain's post-war society. His 2010 essay on Emergent Democracy was published by O'Reilly in their book 'Open Government'. "Tech City Map" project analysing the East London technology ecosystem was launched by UK Prime Minister David Cameron in 2011. A successor project focused on the Cambridge technology cluster was launched in 2012.

### What he offers you

Charles Armstrong's presentations focus on innovation, quality and customer relationship as driving significant growth to meet the increasing market demand for organisational agility. He also talks about a new generation of social analytic technologies that provide insights into customer relationships, collaborations and business effectiveness and how they will impact on businesses across the globe.

### How he presents

His highly innovative views and informal, out-of-the-box presentations make Charles Armstrong a sought-after speaker at symposia around the world. His speaking style and the visuals he tailors are modern and refreshing, and will give a new perspective.

### Topics

Social Analytics - The Next Revolution in Management, Agility and Performance  
How the Rise of Social Networks Changes Enterprises  
Building the Relationship between Technology and Management  
The Future Work Place  
Innovation and Customer Relationships as Growth Drivers  
Relationship between Democracy and Technology and its Role in the Arab Spring

### Languages

Charles presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video

### Credentials

#### 2009

Trampoline Systems was selected as one of Red Herring's Top 100 Global Technology Businesses

#### 2006

Trampoline Systems was awarded the Oracle Innovation Award at the Oracle UK Partner Awards