



# Bob Pritchard

One of the World's Most Successful Businessmen and Marketers



## CSA CELEBRITY SPEAKERS

Bob Pritchard has over 30 years of international marketing experience across a Who's Who of large and small businesses. This expertise and his forthright, entertaining and interactive presentations have resulted in Bob being one of the most in-demand business and marketing speakers in the world.

**"One of the best business speakers in the world."**

### In detail

Australian born and Los Angeles resident Bob Pritchard has enjoyed an extraordinary 30 year career. His unique sales, marketing, and motivational ability has taken Bob from sharing a two room apartment as a child with three generations of family to international success as a businessman, marketer and speaker. His outside the box philosophy has led to his company, Marketforce One Inc. being represented in the United States, Europe and Australia working with corporations, sports and entertainment entities.

### What he offers you

Bob has a vast knowledge across the business, marketing and sales spectrum, having worked with some of the world's largest companies. He individually crafts every presentation only after detailed briefings and research to specifically meet the client's precise objectives. Bob's worldwide experience assists businesses in all countries to benefit from the trends, developments and initiatives of others.

### How he presents

As a speaker, he is known for his inspirational and dynamic style of delivery and for his meticulous preparation. The combination of his insight, experience and business acumen turns his presentations into events that audiences never forget.

### Topics

- How Your Business Can Really Win in These Tough Times
- Recession Busting Business and Marketing Secrets
- 15 Kick Ass Business and Marketing Secrets
- Joining the Winners' Circle
- Unleash Power and Corporate Value Through Change
- Differentiate....and Win!
- How to Supercharge your Marketing
- Teams Win....Individuals can Cause Everyone to Lose
- How to Blow Away your Competition...It's Easy
- Thinking Outside the Traditional Box
- The Challenge of Change
- A Winning Mindset

### Languages

He presents in English.

### Want to know more?

Give us a call or send us an e-mail to find out exactly what he could bring to your event.

### How to book him?

Simply phone, fax or e-mail us.



Video

### Publications

#### 2011

Kick Ass Business and Marketing Secrets

#### 2003

Kick Ass Marketing

#### 2002

15 Keys to Successful Marketing in an e-Commerce World

#### 1998

Sponsorship Made Simple

#### 1997

Marketing Success Stories

#### 1995

Complex Marketing Made Simple



Bob Pritchard is a very professional speaker, who gave a thought-provoking and interesting speech in a lively way - Terradata

